



## **MonoSol Introduces M-3030 Water Soluble Film for Packaging Powdered Detergents**

January 27, 2004 – MonoSol LLC, the world leader in specialty water soluble films, introduces M-3030, a new polyvinyl alcohol (PVOH) based water soluble film ideal for packaging powdered detergents. Specifically developed for use with chemically aggressive alkaline products, MonoSol's M-3030 offers faster solubility and a lower price point than competitive films.

The M-3030 film can handle alkaline products up to a pH of 14, including formulations containing sodium hydroxide. This film meets the growing demand for water soluble packaging of pre-measured unit doses of powdered detergents that are used in a variety of industrial and household applications such as laundry, dishwashing and general sanitation.

Packaging detergents in MonoSol's water soluble films offers a multitude of benefits to product manufacturers and end-users. Manufacturers using MonoSol films differentiate their products and offer greater convenience to end-users with pre-packaged, pre-measured unit doses. Since direct contact between the chemical product and the user is eliminated, higher product concentrations are possible. With more highly concentrated product, manufacturers can increase production volume and reduce the size of secondary packaging, which improves the environmental impact of the package and reduces shipping costs.

The M-3030 film is available from MonoSol in thicknesses ranging from 1 to 2 mil and in widths up to 54 inches.

### **About MonoSol LLC**

Since introducing their first water soluble film in 1953, MonoSol LLC has been the world leader in the development and commercialization of specialty water soluble polymer based films. Today, MonoSol offers a wide range of water soluble packaging films, FRP release films, transfer printing, embroidery topping and unique laminated and coated soluble films custom designed for environmentally friendly packaging and disposable systems. MonoSol maintains a global network of dedicated partners to offer sales, service and technical support to its worldwide customer base.

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**Note: you can download this press release and high-resolution photo at  
[www.kineticcommunication.com/clientnews.html](http://www.kineticcommunication.com/clientnews.html)**

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